



News & Views

The Official Newsletter for the Missouri Show Me Healthy Women program
Web site: www.dhss.mo.gov/BreastCervCancer
www.dhss.mo.gov/WISEWOMAN

Fall & Winter 07-08

What clients say ...

"I am glad there is such a service as this. I had cervical cancer awhile ago but did not have insurance. Thank you for this opportunity to be able to continue with my checkups." *-Janice*

"I feel that this program saved my life. All the workers have been great. A special thanks to Barb. She is the nicest person I have ever spoke with. Thank you so much." *-Raschell*

"All the people that I have been in contact with were very helpful, polite, and respectful. Thanks again for giving me the peace of mind, as I have a lot of cancer in my family, and I am naturally concerned about my health." *-Dianne*

"I have used this service several times in the past and still do. I think it is wonderful. I hope it continues to help women like me. Thank you so much" *-Patricia*

"They are very caring, informative, helpful and pleasant people. If it weren't for this program I couldn't afford these services. Thank you very much." *-Unknown*

"Thanks to all who are involved with this service. I believe every woman should take precautions, but so many cannot due to lack of finances." *-Carolyn*

Thanks to all the providers that are making a difference in the lives of Missouri women. Your dedication to the Show Me Healthy Women is needed and appreciated by the many women you have served.

Remind all your clients about the importance of a regular screening for breast and cervical cancer. Let them know they may qualify for the screening free through the Show Me Healthy Women program.

The best protection is early detection!

Expansion of Medicaid Breast and Cervical Cancer Treatment (BCCT)

Eligible women under age 65, who are diagnosed with breast or cervical cancer by a MO HealthNet provider, will qualify for BCCT benefits. The MO HealthNet expansion is only for uninsured women, up to age 65, who have been diagnosed with breast and/or cervical cancer while eligible for and receiving MO HealthNet benefits.

Procedures available to women who have been diagnosed with breast or cervical cancer include:

1. Women receiving MO HealthNet for the Aged, Blind and Disabled (MHABD): Women diagnosed by a MO HealthNet provider with breast or cervical cancer and receiving MHABD spenddown based on blindness or disability are to receive BCCT. There is not an income or a resource limit.

2. Women receiving other MO HealthNet coverage: Prior to discontinuing a woman's coverage, the process will include the woman's possible eligibility under BCCT as well as all other MO HealthNet programs. Forms are being revised to include breast or cervical cancer diagnosis in the pre-closing notices.

Proposed expansion of the Women's Health Program

Gov. Blunt will recommend nearly \$2 million to expand the Women's Health Program, created as part of MO HealthNet. The Women's Health Program covers yearly women's health exams and breast and cervical cancer screening for low-income Missouri women. Previously, these services were only provided to new mothers under 185 percent of the federal poverty level.

MO HealthNet and this additional funding will expand access to all low-income women on MO HealthNet, not just new or expectant mothers, enabling more than 80,000 Missouri women to receive these important services.

Live Like Your Life Depends On It!

Live Like Your Life Depends On It is a New Year's resolution that the state health department and partners hope communities will make for 2008.

Missourians hear a lot of messages about health-related issues, and both the general public and the media who report on health issues, can become overwhelmed and even confused by the messages they hear. That is why the Live Well Message Alliance and partners throughout the state have joined together to help simplify, streamline and tailor the chronic disease and health promotion messages Missourians are hearing on a regular basis.

Campaign materials are available for order on the department's website at:

<http://www.dhss.mo.gov/ChronicDisease/Resources.html>

You'll find posters, message cards, newsletter articles and a screening card for men and women. Several new posters shown below are now available at the department's warehouse for the new year. All materials are free and ready for display in clinics.



Form changes for grant year 2008-2009

Change can be a good thing. And Show Me Healthy Women is confident that updates made to the paper forms will be a good thing.

There have been several changes to the CDC data requirements for the 2008-2009 grant year. This will require changes to the MOHSAIC electronic forms and the paper forms.

The SMHW staff is working closely with the MOHSAIC staff to format the paper forms to coincide with the MOHSAIC electronic forms. MOHSAIC will continue to have drop-down boxes. The paper forms will have the options listed.

These changes streamline entering data into MOHSAIC plus creates a file for the client chart.

“Go Red” campaign beginning February 1

The WISEWOMAN program will be collaborating with the DHSS Heart Disease and Stroke program and the American Heart Association for the “Go Red” campaign the month of February.

To start the campaign everyone is encouraged to wear red on February 1. Take a picture of your staff in red and send it to Rita Reeder at Rita.Reeder@dhss.mo.gov.

Things you can do:

- ◆ Provide information to women about their risk for heart disease.
- ◆ Encourage women to have annual screenings to check their blood pressure and a fasting cholesterol blood test.
- ◆ Remind women of other risk factors including poor diet, lack of exercise and smoking.

Awareness Month

January is Cervical and Ovarian Cancer Awareness Month. Take this opportunity to remind women of the importance of regular Pap tests and pelvic exams.

Encourage women to make their appointment for an annual exam.

Provide brochures about the Pap test in your facility. Decorate the reception area in Teal, the color for Cervical and Ovarian Cancer Awareness Month.



Save the date for Provider Conference

A Provider Conference will be held this year at Tan-Tar-A Resort.

Location and date: Osage Beach on March 27-28, 2008.

March 27 registration will begin at 10:00 and close at 5:00

March 28 will begin at 8:00 and close at 12:00

More Information will be Coming Soon!

Specialty brochures available in January

All back orders will be sent as soon as the brochures arrive.

Krames brochures available in English and Spanish

- Abnormal Pap Test Results
- Breast Lumps
- Colposcopy
- LEEP
- Understanding Breast Cancer
- Your Pap Exam

Krames brochure available in English only

- Stereotactic Breast Biopsy

Do you have your license plate?

Do something special for yourself and women. Apply for your “pink plate” this year.

Profits from the revenue of the Breast Cancer Awareness license plate provides funding for initial mammograms for women age 40-49.

January 2008,
\$23,000 was donated to SMHW
from Missouri Women’s Council.



Breast Cancer Awareness license plate:

Missouri Women’s Council
Jefferson City: (573) 751-0810 or
statewide toll-free: 1-877-426-9284
Web site: www.womenscouncil.org